



DRAWING CONTEST – OFFICIAL RULES

“On a journey with Pimpa: draw Luxembourg!”

Preamble

The Embassy of Italy in Luxembourg, located at 5, rue Marie-Adélaïde, L 2128 Luxembourg, the Musée d’Histoire[s] Diekirch/Maison de la culture, located at 13, rue du Curé, L 9217 Diekirch, and the City of Diekirch, are organizing a drawing contest as part of the exhibition “On a journey with Pimpa,” designed and produced by Franco Cosimo Panini Editore for the Italian Ministry of Foreign Affairs and International Cooperation.

The character Pimpa, created by Francesco Tullio Altan, is protected by copyright. Any use within the framework of this contest is authorized exclusively for the educational and cultural purposes of this initiative, in compliance with applicable intellectual property rights.

Article 1 – Objective

The contest is open to children aged 4 to 10, corresponding to preschool and the first years of primary school.

As part of this initiative, participants are invited to create a drawing depicting Pimpa interacting with a characteristic element of Luxembourg, such as a monument, a landscape, a culinary specialty, or any other expression of the local cultural heritage.

Through this initiative, the Organizers aim to:

- Promote and strengthen the bonds of friendship between Italy and Luxembourg;
- Encourage creativity and artistic expression from an early age;
- Raise children’s awareness of the richness of intercultural dialogue and the importance of passing on cultural roots, both familial and local.

Article 2 – Participants

The competition is free of charge and open to children aged 4 to 10 (as of the submission deadline) who reside in Luxembourg or attend school there. It is organized in two age categories: the first for participants aged 4 to 6, and the second for those aged 7 to 10.

Participation must be individual.

The Organizers reserve the right to exclude any entry:

- That does not comply with these rules;
- That contains inappropriate, discriminatory content or material contrary to public order.

Article 3 – Participation Procedures

3.1 Theme

“On a journey with Pimpa: Draw Luxembourg!”

3.2 Period

From 8 May 2026 to 31 August 2026.

3.3 Format of the artworks

- Format: minimum A4 – maximum A3
- Allowed techniques: colored pencils, markers, paint, watercolor, or mixed techniques
- The artwork must be original and created by the child

The character Pimpa must be represented in accordance with her original graphic identity, without alteration.

3.4 Submission

Participation is subject to:

- The written authorization of a legal representative (Annex 1), which must be submitted together with the artwork;
- The full acceptance of these rules by the child’s legal representative.

Artworks may be submitted:

- By post, addressed to the Musée d'Histoire(s) Diekirch / Maison de la culture, 13, rue du Curé, L 9217 Diekirch (the postmark date will be taken into account);
- Delivered in person to the Musée d'Histoire(s) Diekirch / Maison de la culture.

Each artwork must be accompanied by the following information:

- The child’s first name and surname;
- Date of birth;
- Contact details of the legal representative;
- Authorization from the legal representative.

Article 4 – Copyright and Use of the Artworks

4.1 Originality

Each artwork must be an original creation by the child.

4.2 Transfer of Rights

Without prejudice to the pre-existing rights relating to the character Pimpa, the legal representatives grant the Organizers free authorization to:

- Reproduce and display the artworks
- Publish them in print and digital media
- Use them within the framework of cultural and educational activities

This authorization is:

- Non-exclusive
- Worldwide
- Granted for a period of 5 years

No independent commercial exploitation of the artworks will be carried out.

4.3 Respect for Third-Party Rights

The competition complies with [Directive 2001/29/EC](#) on the harmonization of certain aspects of copyright and related rights in the information society.

Article 5 – Protection of Minors

The Organizers undertake to:

- Limit the dissemination of children’s personal data (first name and initial only)
- Not publish any image allowing sensitive identification without explicit consent
- Ensure an environment that complies with child-protection principles recognized at the European level

Participation implies the explicit consent of the child’s legal representative.

Article 6 – Jury and Selection

The jury will be composed of representatives from the Organizers and cultural partners.

The selection process will take place in three stages:

1. Verification of the compliance of the artworks
2. Artistic evaluation by the jury
3. Designation of the winners (three per category)

The criteria include:

- Creativity
- Adherence to the theme
- Artistic quality appropriate to the child’s age

The jury’s decisions are final and not subject to appeal.

Article 7 – Prizes

The prizes will be determined by the Organizers.

The winners will be informed by email or any other appropriate means of communication within 10 working days following the jury’s decision.

If one of the winners (or their legal representative) does not respond within 7 working days after the notification is sent, they will be considered to have forfeited their prize, and a new winner will be selected.

The Organizers shall not be held responsible if a winner cannot be contacted due to incomplete, incorrect, or fictitious contact details provided by the participant (or their legal representative).

Under no circumstances will the winners be notified before 15 September 2026.

The official award ceremony will take place in October, as part of the Week of the Italian Language in the World, and will be held in the presence of a guest of honor.

Article 8 – Exhibition of the Artworks

The artworks declared as winners will be published on the institutional websites and social media channels of the Organizers, as well as those of any cultural partners involved in the initiative. They will also be displayed during the award ceremony.

The artworks may be collected during the official award ceremony, according to the procedures communicated.

If they are not collected, they will be kept by the Organizers.

Article 9 – Liability

The Organizers cannot be held liable for:

- Loss or deterioration of the artworks
- Technical malfunctions
- Incorrect information provided by the participants

Article 10 – Protection of Personal Data

Personal data are processed in accordance with the General Data Protection Regulation ([Regulation \(EU\) 2016/679](#)).

The Organizers act as joint data controllers.

Data are collected solely for the following purposes:

- Management of the competition
- Communication of the results
- Cultural promotion of the event

In accordance with the GDPR, legal representatives have:

- The right of access, rectification, and erasure
- The right to object to and restrict processing

Data will be retained only for the period strictly necessary to fulfill the purposes of the competition.

No data will be used for commercial purposes.

The Organizers reserve the right to:

- Amend these rules
- Extend, shorten, or cancel the competition

Article 11 – Applicable Law

These rules are subject to:

- Luxembourg law
- The applicable provisions of European Union law

Any dispute shall be submitted to the competent courts of the Grand Duchy of Luxembourg.